

# Dr. Nidhi K. Yadav

Assistant Professor  
ROFEL-MBA

## ✚ Academic and Professional Qualification

- PhD from SVNIT-Surat
- MBA (Marketing) from D.A.V.V., Indore
- B.com (Computer Application) from D.A.V.V., Indore

## ✚ Courses Taught

- Consumer Behaviour, Product & Brand Management, Organisational Behaviour, Human Resource Management, Human Resource Development, Human Resource Audit.

✚ Teaching Experience: 12 years

✚ Industry Experience: 4 years

## ✚ Research Profile:

Research Experience	6 Years	
	International	National
Research Paper Publishes	6	3
Research Paper presented	2	5
Research Paper published in conference proceeding	2	4
Conference Attended	2	8
Seminars/ Workshops Attended	4	

Dr. Nidhi K Yadav is also a corporate trainer for soft and behavioural skills. She has successfully done many training programmes for many companies like Cello, Coromandal Pvt. Ltd., Jakpa- Ventures, Reliance etc.