



CURRICULUM VITAE

Ms Zankhana Atodaria

Assistant Professor

GIDC Rajju Shroff ROFEL Institute of Management Studies

Vapi.

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Permanent Address

ShantaBhuvan,

CharRasta,

Naroli, Silvassa,

Via Bhilad,

D&NH.

PERSONAL PROFILE

Proactive and Creative Researcher

Experienced in working independently

Ability to meet deadlines and accurate recording and analysis

Fields of Research Interest

Security Analysis & Portfolio Management

Financial Modelling

Econometrics.

Educational Qualification

<i>PhD (Pursuing)</i>	Department of Management Studies , VNSGU ,Surat. Topic: “Feasibility of Fundamental Factor Models in explaining returns on BSE”
<i>UGC-NET</i>	June -2012.(72%)
<i>M.B.A.(Finance)</i>	GIDCRajjuShroffROFELInstituteofManagementStudies, Vapi, VNSGU ,Surat ,2010 (66%)
<i>B.B.A</i>	Dharmsinh Desai Institute of Business Administration- Nadiad, Gujarat University, 2002(73%)
<i>HigherSecondary</i>	JivanVikas Education Academy-Nadiad, GHSEB, 1999 (78%)
<i>Secondary</i>	Shri Narayan Vidhyalaya-Bharuch, GSEB in 1997(83%)

Present Position

Assistant Professor
GIDC Rajju Shroff ROFEL Institute of Management Studies

Professional Experience

lecturer
Commerce Department
S.S.R college of Arts, Commerce &Science, sayli, Pune university, July 2011-Jan 2012.

lecturer
Department of Management Studies
Vidyabharti Trust Institute of Technology & Research Centre, UmraKh, GTU, Aug. 2010 -July 2011.

Technical Skills

SPSS
Advanced Excel
Microsoft Power BI

Eviews

R

Python

Office Tools

Training Conducted:

“Accounting records for Taxation & Taxation queries” in a capacity-building program on Financial Management for existing & aspiring entrepreneurs, conducted by the Entrepreneurship Development Institute of India(Vapi) & sponsored by national SC-ST hub (NSSH), Ministry of MSME, Government of India.10th Dec 2020.

List of Publications & Conference Papers

“Fama & French Three factor model in Indian Stock Market”

National Conference: Developing Strategies for Business of tomorrow. – 2015

“Impact of Demonetization on Indian Real Estate”

Edited Book: Global Information & Business Strategies. - 2016

“Impact of Aggressive Working Capital Management Policy on Firm’s Profitability”

International Conference: Human concerns & Issues in Commerce. -2016

“Impact of macroeconomic variables on selected Indian Mutual Fund Schemes”

National Seminar: Advances in Statistics & its Applications. – 2017

“A Modified Hungarian Method to solve travelling SalesmanProblem”

National Seminar: Advances in Statistics & its Applications. – 2017

“Investment Pattern of salaried class of somnath (Daman) – A study of various Investment options available” International Academic Journal of Social Sciences. ISSN 2454-3918.- 2018

“The perception of people towards GST in Vapi” Global Journal of Research in Management. July 2020, Volume 10 Issue 1 ,54-68.

“Fundamental Factor Models: A Bibliometric Analysis”

ANVESH-2020 Doctoral Research Conference in Management.Economics and Finance. –Dec 2020 ,09-18.

“An Empirical Investigation of the CAPM and the Fama – French Three Factor Model in Indian Stock Market” International Journal of All Research Education and Scientific Methods (IJARESM), Volume 9, Issue 5, May -2021. ISSN: 2455-6211

Workshop Organized

“Research Methodology, Working through SPSS & NET Examination”, GIDC Rajju Shroff ROFEL Institute of Management Studies, Vapi. 9th& 10th Dec. 2017.

"Research Methodology", AICTE & GTU sponsored 5 days FDP GIDC Rajju Shroff ROFEL Institute of Management Studies, Vapi. between 22nd - 26th January, 2020.

Workshop Attended

“Entrepreneurship Development” from 1st to 13th mar 2021 by Department of technology management, School of mechanical engineering, VIT –Vellore.

“Design thinking” from 8th Nov 2020 to 11th nov 2020 conducted by Sri Manakula Vinayanagar Engineering college. (ATAL)

“Management Information System” from 2nd Nov 2020 to 6th nov 2020 conducted by Dr. D Y Patil Institute of Management & Research. (ATAL)

“Artificial Intelligence, machine Learning and Deep Learning” from 2nd Feb 2020 to 6th Feb 2021 conducted by Karpagam college of engineering. (ATAL)

“Students centered Teaching Learning Methods & Strategies in Higher Education “ from 5th to 9th Jan 2021 ,organised by Chhatrapati Shahu Institute of Business Education & Research, Kolhapur. (ATAL)

“Research Methodology: Learnings & Applications using Latest Softwares” from 22nd to 26th Jan organised by GIDC Rajju Shroff ROFEL Institute of Management Studies, Vapi.

“Power BI & MS Excel “from 28th May to 2nd June 2020 conducted by Ganpat University, Centre for Management Studies & Research.

“Next Generation Software tools & trends for Industrial Solutions: Current Practices.” from 13th June to 17th June 2020. Organised by Government college of Engineering, Aurangabad.

“Big Data & Information Security” from 6th aug to 10th aug. 2020 organised by U & P U Patel, Dept. Of Computer Engineering CSPIT, Charusat.

“Concepts of new normal in travel, Tourism & Hospitality Industry “from 31st aug 2020 & 2nd sept. 2020 organised by GTU.

"Research Methodology", AICTE & GTU sponsored 5 days FDP GIDC Rajju Shroff ROFEL Institute of Management Studies, Vapi. between 22nd - 26th January, 2020.

“Data Analysis using Open Source Statistical Package “R”” organized by GTU on 20-26 February 2016.

“Writing Research Papers” organized by S. R Luthra Institute of Management & B. R. C. M college of Business Administration, Surat on 11th Jan 2014

“Econometrics for Researcher” organized by Shree J D Gabani commerce college & Shree Swami AtmanandSaraswati College of Management, Surat, on 12-13 oct 2013.

“BusinessResearch“organizedbyDepartmentofBusiness&IndustrialManagement,VNSGU on 3rd-4th Mar 2013.

“Operations Research” organised by S. R. Luthra Institute of Management, Surat on 24th - 25th Mar 2012.

Personal Details

DateofBirth	: 8 th Aug. 1982
Nationality	:Indian.
MaritalStatus	:Married.