

# TEJAS I. MEHTA

MARKETING PROFESSIONAL || SET QUALIFIED

## OBJECTIVE

To be affiliated to a prestigious organization where I can employ all my skills for the benefit of the organization and add value to the profession.

## PERSONAL SKILLS

Communication skills  
Reliable and professional  
Teaching & Mentoring  
Time management  
Team player  
Project Management  
Languages - English/ Hindi/  
Gujarati/ Marathi

## CONTACT

P: +91 9970380005  
E: tejas.m9@gmail.com  
Location: Mumbai

## INDUSTRIAL VISITS

- Ceat, Nahur(Mumbai)
- TCS, Vikhroli(Mumbai)
- The Ruby Mills, Rhopoli
- Raymond, Vapi

## ABOUT

I come from a techno-commercial background. My communication skills are my forte. Leadership, team management, project management, ideation, out of the box thinking are some of the qualities I have imbibed.

## WORK EXPERIENCE

### CLIENT SUCCESS SPECIALIST

*AKG Media Pvt Ltd | Nov 2017 - April 2018 & July 2019 - Mar 2020*

- Onboard assigned clients & training customers on the use of SocioSquares Products and services
- Understanding client's requirements, working with the software development team and Quality Assurance team to improve product experience
- Serve as the clients advocate and provide feedback to product management and development team
- Pitch prospects on new products of SocioSquares

### ASSISTANT PROFESSOR (MARKETING-MBA)

*Laxmi Institute of Management | May 2018 - May 2019*

- Subjects : Marketing Management, Product & Brand Management, Integrated Marketing Communications, Sales & Distribution Management, Retailing & Franchising, Business Ethics & Corporate Governance
- Facilitator & resource person for National Level Conference on Data Analysis held at LIM

### PROJECT CO-ORDINATOR

*Acropolis Research Suites | May 2016 - Oct 2017*

- Coordinating activities, resources & information for various projects
- Liaising with clients to identify & define project requirements, scope & objectives
- Act as a point of contact & communicate project status to all the participants
- Managing day to day operations at Acropolis Research Mumbai

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## SEMINARS & WORKSHOPS

- HR Conclave, AMSIMR
- Seminar on CSR, Health & Ageing, AMSIMR
- Entrepreneurship Summit 2015, IBS
- Business Standard Best BSchoolProject, Welinkar Institute of Management
- HR Case Writing Competition CII WR Edgefarm, Mumbai
- The Power of Personal Appearance, AMSIMR
- Learnings through movie "Why organizations fail, BMA, Mumbai
- Better Security through better Financial planning, BMA, Mumbai
- Mind map seminar, BMA, Mumbai
- Workshop on Corporate Kabaddi, AMSIMR
- Workshop on Soft skills training, AMSIMR
- International lecture series on "Leadership Excellence", AMSIMR
- The Power of Digital Marketing, CII, Mumbai

## EXTRA CURRICULARS

- MTV Colors of Youth Season 4 & 5
- Vice President, Rotaract Club of DYPCOE
- Assistant Head - Professional Development, Rotaract Club of DYPCOE
- Co-ordinated technical events at DYPCOE

## CERTIFICATIONS

QUALIFIED SET ( SPP UNIVERSITY MAHARASHTRA) OCT 2019  
& SET (MS UNIVERSITY - GUJARAT) DEC 2019

## EDUCATION

PhD (Part Time)  
*Pursuing PhD on a part time basis from GTU*

### MMS - MARKETING

*AMSIMR | Mumbai University 2016*  
Percentage - 75%

### B.E - ELECTRONICS & TELE-COMMUNICATIONS

*DYPCOE | University of Pune 2013*  
Percentage - 55%

### HSC SCIENCE

*PGJC | Mumbai Divisional Board 2007*  
Percentage - 86%

### SSC

*MABI Educational Academy | Mumbai Divisional Board 2005*  
Percentage - 82%

## ACCOLADES

- 1st Prize in Business Baazigar, IBS
- 1st Prize in Mercadeo Triathlon, IBS
- 1st Prize in Paper Presentation, Pillai College
- 1st Prize in Brain Teasers, Vivekanand Institute of Management Studies
- 1st Prize in Debate, Allana Institute of Management Studies
- 1st Prize in The Illuminati, NMIMS
- 1st Prize in Presentation, Shri Narayan Guru College of Commerce
- 1st Prize in Business Standard Quiz Competition
- 1st Prize in Extempore, AMSIMR
- 1st Prize in Ad Mad show, AMSIMR
- 1st Prize in Brand awareness, AMSIMR
- 1st Prize in Tagline and personality identification, AMSIMR
- 2nd Prize in Brand Housie, Vivekanand Institute of Management Studies
- 2nd Prize in Extempore, Chetna College
- 2nd Prize in Bizz Quiz, Chetna College
- 2nd Prize in Case Study, Chetna College
- 3rd Prize in #Fame, NMIMS