



CURRICULUM VITAE

Dr. Zankhana Atodaria

Assistant Professor.

GIDC Rajju Shroff ROFEL Institute of Management Studies

Vapi.

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<https://scholar.google.com/citations?hl=en&user=HwWo6LQAAAAJ>

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Permanent Address

Shanta Bhuvan, Char Rasta,

Naroli, Silvassa, Via

Bhilad,

D&NH.

PERSONAL PROFILE

Educational Qualification

PhD

April -2022.

Department of Management Studies, VNSGU, Surat.

Topic: “Feasibility of the Fundamental Factor Models in explaining returns on BSE”

UGC-NET

June -2012. (72%)

<i>M.B.A. (Finance)</i>	GIDC Rajju Shroff ROFEL Institute of Management Studies, Vapi, VNSGU, Surat, 2010 (66%)
<i>B.B. A</i>	Dharmasinh Desai Institute of Business Administration- Nadiad, Gujarat University, 2002 (73%)
<i>Higher Secondary</i>	Jivan Vikas Education Academy-Nadiad, GHSEB, 1999 (78%)
<i>Secondary</i>	Shri Narayan Vidhyalaya-Bharuch, GSEB in 1997 (83%)

Fields of Research Interest

Security Analysis & Portfolio Management

Financial Modelling

Econometrics.

Present Position

Assistant Professor

GIDC Rajju Shroff ROFEL Institute of Management Studies, Vapi.

Visiting Faculty

Smt. I.S R. Achchhariwala ROFEL Commerce College, Vapi

Professional Experience

lecturer

Commerce Department

S.S.R college of Arts, Commerce & Science, sayli, Pune university, July 2011-Jan 2012.

lecturer

Department of Management Studies

Vidyabharti Trust Institute of Technology & Research Centre, Umrakh, GTU, Aug. 2010 -July 2011.

Additional roles at Institute:

NBA Coordinator.

Industry Visit Coordinator.

Social Media Handle (Facebook, Instagram, Linked in, Twitter, YouTube.)

Technical Skills

SPSS

Advanced Excel

Microsoft Power BI

Tableau.

Eviews R

Python

Nvivo

Mendeley & EndNote

Moodle

Office Tools

Training Conducted:

“Accounting records for Taxation & Taxation queries” in a capacity-building program on Financial Management for existing & aspiring entrepreneurs, conducted by the Entrepreneurship Development Institute of India(Vapi) & sponsored by national SC-ST hub (NSSH), Ministry of MSME, Government of India.10th Dec 2020.

“Career Counseling Seminar” with reference to CMAT awareness. Smt.Devkiba Mohansinhji Chauhan College of Commerce and Science, Silvassa.

“Career Counseling Seminar” with reference to CMAT awareness. Dr. A.P.J. Abdul Kalam Government College, Silvassa.

List of Publications & Conference Papers

“Fama & French Three factor model in Indian Stock Market” National Conference: Developing Strategies for Business of tomorrow. – 2015

“Impact of Demonetization on Indian Real Estate” Edited Book: Global Information & Business Strategies. - 2016

“Impact of Aggressive Working Capital Management Policy on Firm’s Profitability” International Conference: Human concerns & Issues in Commerce. -2016

“Impact of macroeconomic variables on selected Indian Mutual Fund Schemes” National Seminar: Advances in Statistics & its Applications. – 2017

“A Modified Hungarian Method to solve travelling Salesman Problem”
National Seminar: Advances in Statistics & its Applications. – 2017

“Investment Pattern of salaried class of somnath (Daman) – A study of various Investment options available” International Academic Journal of Social Sciences. ISSN 2454-3918.- 2018

“The perception of people towards GST in Vapi” Global Journal of Research in Management. July 2020, Volume 10 Issue 1 ,54-68.

“Fundamental Factor Models: A Bibliometric Analysis” ANVESH-2020 Doctoral Research Conference in Management. Economics and Finance. –Dec 2020 ,09-18.

“An Empirical Investigation of the CAPM and the Fama – French Three Factor Model in Indian Stock Market” International Journal of All Research Education and Scientific Methods (IJARESM), Volume 9, Issue 5, May -2021. ISSN: 2455-6211

“Fama & French Factor Models in India: A Literature Review”, Vidyabharati International Interdisciplinary Research Journal, Volume 10, Issue 2, Sept -2021. ISSN: 2319-4979.

“Applying Technology Acceptance model to study online shopping adoption among the youth in the vapi city” Nehru E-Journal, Dec -21. ISSN 2349-9052.

“Impact of Budget on Indian Share market”, International journal of Advanced research in Science, Communication & Technology, Vol 12-1, Dec-2021. ISSN :2581-9429.

“Credit Risk Analysis using Logistics Regression Modeling”, NIU International Journal of Human Rights, Vol.9(1) ,2022.

“Feasibility of Capital Asset Pricing Model & Fama French Three-Factor Model in explaining returns on BSE.” International e-Conference on Challenges & Opportunities for Business Post – Covid-19 [ECOCOB-2022].

“Empirical testing of Capital Asset Pricing Model in Indian Stock Market”, Virtual International Conference on Emerging Trends in Social Sciences & Applied Areas, 2022.

“Factors affecting Life insurance investment decision in vapi city”, Global Journal of research in management”, Volume 12-2, Dec- 2. ISSN: (P) 2319-8915 & (E) 2583-4282.

“Comparing Factor Models in Indian Stock market”, the 2nd BRICS Research Conference -2023.

“Social Impact Startups in India – Issues, Challenges & Triumphs” the 2nd BRICS Research Conference -2023.

Workshop Organized

“Introduction to SPSS” (Webinar), CCE Clinical Research & Pharmacovigilance – GTU Short term program, Rofel Shri G M Bilakhia College of Pharmacy, Vapi, on 27th May 2023.

"Qualitative Analysis" using Nvivo"(Webinar), GIDC Rajju Shroff ROFEL Institute of Management studies, Vapi, on 8th of July 2021.

"Research Methodology", AICTE & GTU sponsored 5 days FDP GIDC Rajju Shroff ROFEL Institute of Management Studies, Vapi. between 22nd - 26th January,2020.

“Research Methodology, Working through SPSS & NET Examination”, GIDC Rajju Shroff ROFEL Institute of Management Studies, Vapi. 9th & 10th Dec. 2017.

Faculty Orientation Program Attended

“Faculty Induction Program –III” from 2022-2-2 to 2022-3-3 organized by UGC-HRDC, University of Hyderabad.

NPTEL Courses Completed

“Econometric Modelling” sept. 2022. (84%. 62 candidates certified)

“Quantitative Investment Management” Oct 2022. (66%. 9 candidates certified)

“Economics of Banking & Finance markets” Oct 2022. (69 %)

“Financial Statement Analysis & Reporting” April 2023. (Topper – Top 5%)

“Decision Making with Spreadsheet” April 2023. (Topper –Top 1%)

Workshop Attended

“Applications of Block Chain Technology and AI in Services Sector” from 2021-9-20 to 2021-9-24 conducted by Acharya Bangalore B School. (ATAL)

“Financial Derivatives and Strategies” from 2021-9-14 to 2021-9-18 conducted by Cochin University of Science and Technology. (ATAL)

“Technology Disruptions in Management” from 2021-8-23 to 2021-8-27 conducted by College

of Management, SRM Institute of Science and Technology. **(ATAL)**

“Advanced Business Analytics” from 2021-7-26 to 2021-7-30 conducted by Jaipuria Institute of Management, Lucknow. **(ATAL)**

“Quantification of Human Resource with HR Analytics” from 2021-7-19 to 2021-7-21 conducted by Datta Meghe Inst. Of Mgt. Studies. **(ATAL)**

“Behavioural Finance & Investment Management” from 2021-6-22 to 2021-6-26 conducted by KIIT University. **(ATAL)**

“Quantitative Finance using R”, from 7th -11th June, 2021 organized by Meerashpa Learning Solutions.

“Erudition to do Academic Research in Marketing Management: For Publishing in Top Tier Journals and Doctoral Dissertations” from 2021-05-31 to 2021-06-04 conducted by Indian Institute of Management Sirmaur. **(ATAL)**

"Financial Modelling" organised by Department of management, Medi-Caps University, Indore from 24-29 May ,2021

“Data Analytics for Research and Publication” from 2021-4-4 to 2021-4-8 conducted by Indian Institute of Management Vishakhapatnam. **(ATAL)**

“Entrepreneurship Development” from 1st to 13th mar 2021 by Department of technology management, School of mechanical engineering, VIT –Vellore.

“Artificial Intelligence, machine Learning and Deep Learning” from 2nd Feb 2021 to 6th Feb 2021 conducted by Karpagam college of engineering. **(ATAL)**

“Students centered Teaching Learning Methods & Strategies in Higher Education “from 5th to 9th Jan 2021, organised by Chhatrapati Shahu Institute of Business Education & Research, Kolhapur. **(ATAL)**

“Design thinking” from 8th Nov 2020 to 11th nov 2020 conducted by Sri Manakula Vinayanagar Engineering college. **(ATAL)**

“Management Information System” from 2nd Nov 2020 to 6th nov 2020 conducted by Dr. D Y Patil Institute of Management & Research. **(ATAL)**

“Concepts of new normal in travel, Tourism & Hospitality Industry “from 31st aug 2020 & 2nd

sept. 2020 organised by GTU.

“Big Data & Information Security” from 6th aug to 10th aug.2020 organised by U & P U Patel, Dept. Of Computer Engineering CSPIT, Charusat.

“Next Generation Software tools & trends for Industrial Solutions: Current Practices.” from 13th June to 17th June 2020. Organised by Government college of Engineering, Aurangabad.

“Power BI & MS Excel “from 28th May to 2nd June 2020 conducted by Ganpat University, Centre for Management Studies & Research.

“Research Methodology: Learnings & Applications using Latest Softwares” from 22nd to 26th Jan 2020 organised by GIDC Rajju Shroff ROFEL Institute of Management Studies, Vapi.

“Data Analysis using Open Source Statistical Package “R”” organized by GTU on 20-26 February 2016.

“Writing Research Papers” organized by S. R Luthra Institute of Management & B. R. C. M college of Business Administration, Surat on 11th Jan 2014

“Econometrics for Researcher” organized by Shree J D Gabani commerce college & Shree Swami Atmanand Saraswati College of Management, Surat, on 12-13 oct 2013.

“Business Research “organized by Department of Business & Industrial Management, VNNGU on 3rd-4th Mar 2013.

“Operations Research” organised by S. R. Luthra Institute of Management, Surat on 24th -25th Mar 2012.

Personal Details

Date of Birth	: 8 th Aug. 1982
Nationality	: Indian.
Marital Status	: Married.